

WORKFORCE AVAILABILITY

With a labor shed of over 1.1 million people and nearly **190,000 professional workers** in Greater Cincinnati, Northern Kentucky can connect businesses with the talent they need. **Northern Kentucky University, University of Cincinnati, and Xavier University** offer strong business and technology programs that ensure the professional workforce is equipped with skills in data analytics, information technology, finance, marketing, and operations.

LABOR COST COMPARISON

Northern Kentucky	\$54,400
Chicago	\$59,500
Minneapolis	\$62,200
New York	\$72,600
San Francisco	\$78,700

Source: JobsEQ, 2016

Occupation Snapshot of Professional Occupations in Cincinnati, OH-KY-IN MSA

	TITLE	EMPLOYMENT	AVERAGE ANNUAL WAGES
	Accounting & Finance	33,907	\$55,640
	Technology & IT	35,721	\$75,000
	Human Resources	13,501	\$60,235
	Purchasing & Procurement	5,097	\$60,320
	Media (Marketing, PR, Design)	5,389	\$79,800



RECENT ANNOUNCEMENTS

Maxim Crane Works
\$4.71M | 100 JOBS

CTI Clinical Trial & Consulting
\$36.4M | 500+ JOBS

Huntington National Bank
\$4.59M

Nexigen Technology
\$170K | 32 JOBS

25min

Average Commute Time in the Cincinnati MSA

42%

Population 25-64 with Associate's Degree or Higher

7.5%

Below the National Average for Cost of Living

Source: JobsEQ, 2017