



# Economic Development Research Manager

Are you looking for a challenging position that provides the opportunity to create innovative change? Tri-ED seeks an experienced research professional to evolve and implement a business intelligence strategy. The intent is to refine and inform the region's value proposition for Tri-ED and its partners to seek out and address opportunities and challenges affecting key industries, businesses and the Northern Kentucky economy. The ideal candidate will possess a thorough understanding of economic development and the ability to apply market research, data mining and information management skills to further the organization's mission.

## PRIMARY RESPONSIBILITIES

Mine and translate data and market intelligence into insights for targeting business investment opportunities, discovering existing business challenges, conveying Northern Kentucky's competitive position, and monitoring progress. Specific responsibilities include:

- Managing Tri-ED's existing information system and related resources
- Enhancing and maintaining databases, subscriptions, software, electronic files and hard copy resources for data collection, organization and sharing
- Creating and maintaining a metrics dashboard to provide insights for economic development progress and regional competitiveness
- Monitoring programs and incentives utilization
- Collaborating with partner agencies locally, regionally and at the state level on information development, sharing and alignment
- Training and guiding Tri-ED staff and partners on information collection, input and utilization
- Participating in the translation of information into polished electronic content and narrative
- Ensuring data, market intelligence and resources are centrally housed, regularly updated and accessible
- Developing and executing a budget for research program management
- Participating in skill enhancement and career development opportunities

## SKILLS + EXPERIENCE

- At least 5 years of relevant economic development research experience
- Experience using business intelligence, statistical and modeling tools, and subscription services for data mining
- Working knowledge of data visualization and mapping tools
- Extensive CRM utilization and administrative experience. Preference for Salesforce acumen
- Strong organizational, writing and verbal communication skills
- Undergraduate degree in market research, data science, library science, public administration, urban planning, economic development, business or another relevant field. Graduate degree preferred

## COMPENSATION

Competitive base salary with benefits package.

**For confidential consideration, please submit a letter of interest and resume via email only to Karen Finan, Interim President/CEO, c/o TriEDAdmin@NorthernKentuckyUSA.com. Applications will be accepted until the position is filled.**

*The Tri-County Economic Development Corporation is an equal educational and employment opportunity organization and does not discriminate on the basis of race, religion, sex, national origin, age, disability, family medical history or genetic information.*