



Community Profile - 2007

	<i>Florence</i>	<i>Northern Kentucky</i>	<i>Cincinnati MSA</i>	<i>United States</i>
Population 2007 Estimate	26,887	354,166	2,107,410	300,876,796
Male	48.1%	49.3%	49.0%	49.4%
Female	51.9%	50.7%	51.1%	50.6%
Racial Characteristics:				
African American	2.7%	2.6%	10.8%	12.1%
Asian	2.4%	1.1%	1.6%	4.3%
Caucasian	90.7%	94.3%	85.5%	73.0%
Hispanic	4.7%	2.0%	1.8%	15.0%
Other	4.2%	2.0%	2.1%	10.6%
Median Age	33.1	34.1	35.0	35.3
Percent of Population:				
0 - 5 Years	9.2%	9.5%	9.0%	8.5%
6 - 17 Years	16.2%	18.2%	18.0%	17.4%
18 - 24 Years	11.4%	9.7%	9.9%	10.2%
25 - 44 Years	30.3%	29.2%	28.1%	27.8%
45 - 64 Years	22.0%	23.5%	24.1%	24.2%
65 and Over	10.9%	9.9%	11.1%	11.9%
Population Descriptors: (Age 5+)				
Speaks English	90.5%	97.5%	96.7%	84.1%
Speaks Spanish	4.5%	1.9%	1.8%	11.8%
Speaks Indo-European Languages	1.3%	1.4%	1.9%	3.9%
Speaks Asian or Pacific Island Language	1.8%	0.7%	0.9%	3.0%
Speaks Other Language	0.7%	0.2%	0.3%	0.7%
Education: (Population 25+)				
High School	84%	85%	85%	82.9%
Some College	26%	23%	21%	22.5%
Associate Degree	4.9%	5.6%	6.3%	6.5%
College	20.1%	24.5%	27.0%	26.2%
Graduate Degree	6.6%	8.1%	9.4%	9.4%
Commute: (Population 18+)				
Travel Time Less Than 15 Minutes	20.8%	16.9%	16.7%	16.4%
Travel Time 15 - 29 Minutes	28.1%	29.9%	28.5%	21.8%
Travel Time 30 - 59 Minutes	18.9%	19.1%	21.7%	17.3%
Travel Time 60+ Minutes	2.8%	3.6%	3.9%	5.6%



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Percent of Workforce by Industry Sector: (Pop. 18+)				
Agriculture, Mining, Etc.	0.2%	0.4%	0.4%	1.6%
Construction	7.0%	8.1%	8.0%	8.1%
Manufacturing	15.9%	12.8%	15.6%	12.4%
Wholesale Trade	2.8%	3.7%	3.6%	3.2%
Retail Trade	11.4%	10.0%	9.9%	9.9%
Transportation, Utilities & Warehousing	12.3%	9.9%	6.0%	5.6%
Information	2.6%	2.6%	2.4%	3.0%
F I R E	7.1%	8.5%	7.6%	7.0%
Professional, Scientific, Management, Admin.	10.4%	9.7%	10.9%	10.3%
Education, Health & Social Services	15.4%	18.2%	19.8%	21.1%
Arts, Entertainment, Hospitality & Food Svcs.	7.4%	7.7%	8.1%	8.2%
Other Services	3.6%	4.6%	4.6%	5.1%
Public Administration	3.7%	3.8%	3.4%	4.6%
Percent of Workforce by Occupation: (Pop. 18+)				
Management, Business & Financial Operations	14.6%	15.2%	15.1%	14.4%
Professional and Related	16.0%	18.7%	20.5%	20.8%
Sales and Office	30.3%	29.6%	27.3%	26.2%
Service	13.2%	12.9%	13.5%	14.7%
Agriculture, Mining, Etc.	0%	0.1%	0.1%	0.5%
Construction, Extraction & Maintenance	8.4%	9.6%	9.3%	10.0%
Production, Transportation & Material Moving	17.5%	13.9%	14.1%	13.4%
Household Characteristics:				
Growth (2007 / 2000)	16.8%	13.0%	8.0%	10.4%
Households	11,433	139,072	841,244	116,739,426
Average Size	2.34	2.52	2.45	2.51
Median Household Income	\$ 47,788	\$ 56,448	\$ 54,849	\$ 49,565
Average Household Income	\$ 56,190	\$ 69,366	\$ 40,460	\$ 66,816
Per Capita Household Income	\$ 23,893	\$ 27,128	\$ 28,100	\$ 25,924
Housing Median Value	\$ 156,742	\$ 175,141	\$ 182,323	\$ 181,122
Housing Median Rent	\$ 838	\$ 743	\$ 722	\$ 863



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Cost of Living Index (US = 100)				
Second Quarter, 2007	89.7	89.7	90.4	100
City of Florence Taxes:				
Property Tax	\$ 2.46	per thousand		
County/State Tax	\$ 3.38	per thousand		
County School Tax	\$ 5.24	per thousand		
Tangible Tax	\$ 4.75	per thousand		
County/State Tangible Tax	\$ 8.41	per thousand		
County School Tangible Tax	\$ 5.25	per thousand		
Occupational License Tax	.001% of Gross Receipts (Min. \$40, Max. \$10,000)			
County Tax	.008% of Gross Receipts (Max. \$400.61)			
County School Tax	.005% of Gross Receipts (No Maximum)			
County Mental Health Tax	.0015% of Gross Receipts (Max. \$25)			
Insurance Premium Tax Rate	8%			
Payroll Tax Rate	2%			
School Utilities Tax Rate	3%			
Kentucky Sales & Use Tax Rate	6%			

Web Site

www.florence-ky.gov/

www.northernkentuckyusa.com

www.cincinnati-chamber.com